



INT'L SIGNS & LED EXHIBITION, GUANGZHOU

INT'L COMMERCIAL DISPLAY TECHNOLOGY & APPLICATION EXHIBITION, GUANGZHOU

March 3-6, 2019

Area B of Canton Fair Complex,
Guangzhou, China



Exhibition Area
120,000m²



More Exhibitors
1,800⁺



Visitors Expected
250,000⁺



Professional Forums
20⁺

Organizer:

Canton Fair Advertising Co., Ltd.
China Foreign Trade Guangzhou Exhibition General Corp.

Co-organizer:

LED Application Branch of China Optics and
Optoelectronics Manufactures Association

www.isle.org.cn

1 ISLE Highlights

Visit New Products & Latest Technology in The Beginning of The Year!

INT'L SIGNS & LED EXHIBITION, GUANGZHOU

Digital Signage/Lighting Box
3D Printing
Inkjet-printing Machines & Materials

Eco-friendly Exhibition
Construction Material
& Brand Vendor

Advertising Industry Annual Party
Global Digital Advertising &
Media Summit Forum

Smart Media/ Smart Retail
/ Intelligent Terminal Equipment

LED Technology &
Application

Commercial Display

China Optics & Optoelectronics
LEDDisplay Industry
Summit Forum 2019

1 Big Purchasing Orders All Over The World

- "VVIP buyer club service" for global buyers.
- Gathering a huge group of high-quality international buyers from the application's end-user.
- Providing connection between you and big buyers by face to face.

2 O2O Exhibition Set Up Typical Purchase Pavilion

Cooperate in-depth professional industry website of advertising signs display set up online-offline(O2O) purchase experience.

3 Several Professional Forums and Advertising Industry Annual Party

Advertising industry annual party will be a grand event of digital creation which nearly a thousand companies/platforms in advertising & media, digital interaction, design & creativity, and internet & new media will attend.

2 ISLE Layout

INT'L SIGNS & LED EXHIBITION, GUANGZHOU

- Inkjet-printing 9.1
- Digital Signage & Lighting Box 10.1
- 3D Printing & Intelligent Carving 11.1
- Eco-friendly Exhibition Construction Material & Brand Vendor 12.1
- Smart Media/ Smart Retail & Intelligent Terminal Equipment 13.1

INT'L COMMERCIAL DISPLAY TECHNOLOGY & APPLICATION EXHIBITION, GUANGZHOU

- LED Display Technology & Application 9.2/10.2/11.2
- Large Screen Display Solution 12.2
- LED Lighting Technology 13.2

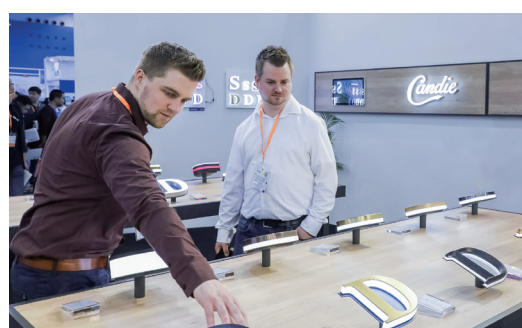
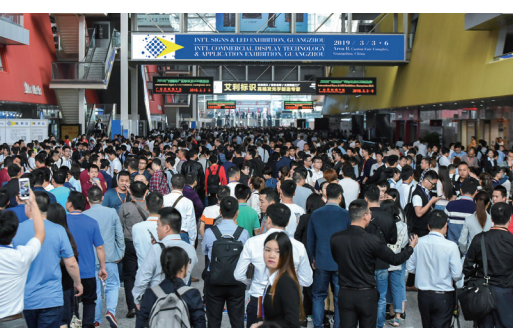
Address: Area B of Canton Fair Complex,
382 Yuejiang Zhong Road, Haizhu District, Guangzhou

Exhibition Scale:
120,000m²



Pazhou Station, Exit B

Pazhou Station, Exit A



3 Inviting Buyers Worldwide

● Global promotion to invite VIP buyers for you:

Visual products: US, Australia, Russia, UAE, Holland, Germany

LED: Korea, Thailand, Malaysia, India, Turkey

Advertising: US, Brazil, Russia, Turkey, UAE, India, Thailand, Korea, Philippines, Vietnam, Malaysia

Stage: UK, Holland, Korea

inkjet printing: Brazil, Germany

Architectural design: Germany

● Go deep into application end user and cross-sector promotion:

(1) Visiting industry associations of target application markets, such as:

advertising signage	LED	visual product
4A advertising	media	landscape design
exhibition venue	stage	security and protection
3D printing	equipment	inkjet printing
smart retail	bidding.	

(2) Exploring huge business opportunities in educational equipment for exhibitors through cross-sector collaboration with the education industry.

4 Visitors' Voice

It provides very good opportunities here, lots of buyers come here, we can find different kinds of LED screen solutions different companies, different prices, all things are here.

—— Mr. Swami from USA

Compared with other exhibitions, generally, here is better for me to find some new products, new ideas and quality manufactures.

—— Mr. Ivanov from Russia

We can find what we need here, so it is nice to have such a platform like ISLE.

—— Mr. Pereda from Argentina



5 Exhibitors' successful Cases

ISLE helped me to open up foreign markets. Lots of buyers came to visit factory after the show, some of the visitors even asked to be the exclusive agent. We had already received 6 orders from Korean, 3 from Japan and 1 from Germany.

——LedTesla

ISLE held excellent activities and we had sold 300 equipments during the fair.

——Dobosen



6 Parts of Regular Exhibitors

● LED Exhibition

● Advertising and Signage Exhibition

The above brands are not listed by any ranking order.

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